



# 2 & 4-Week Campaign Material List





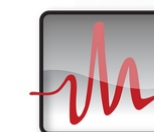
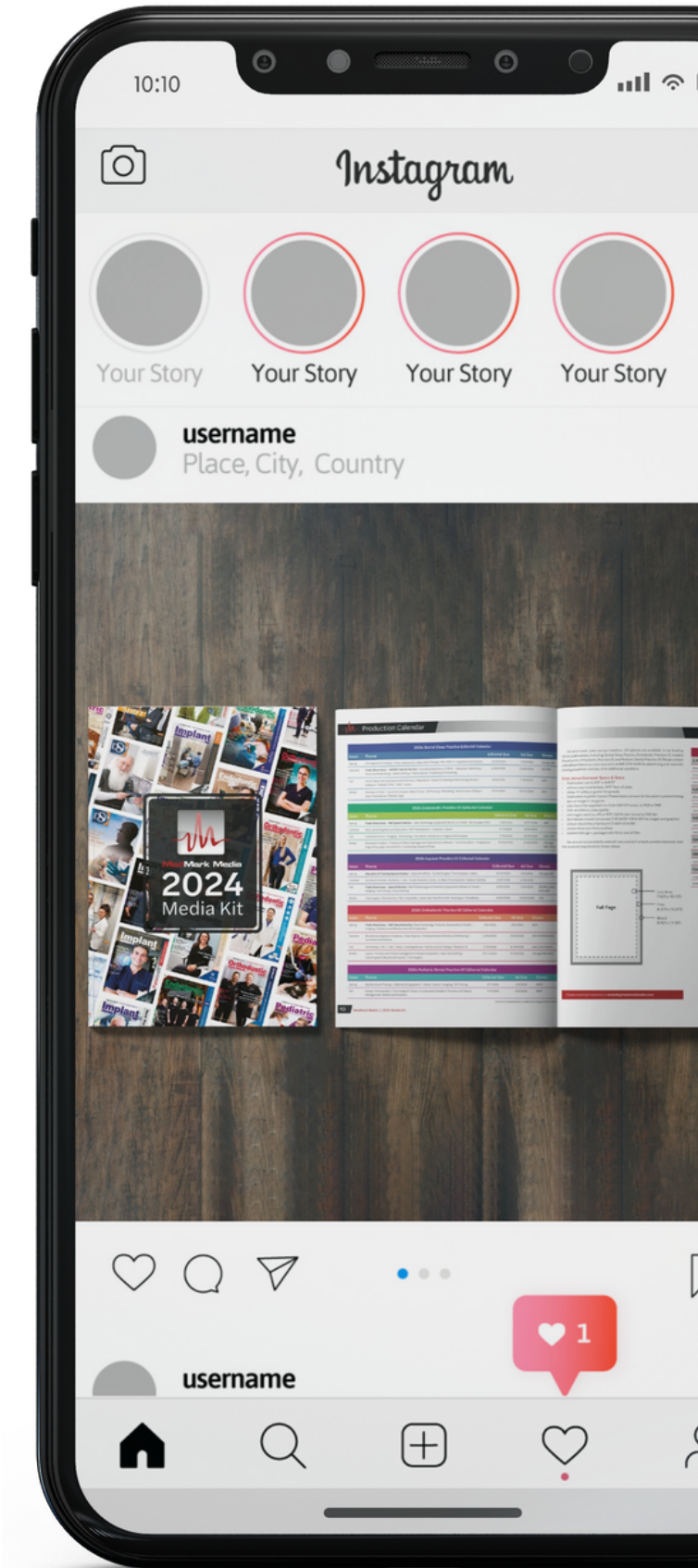
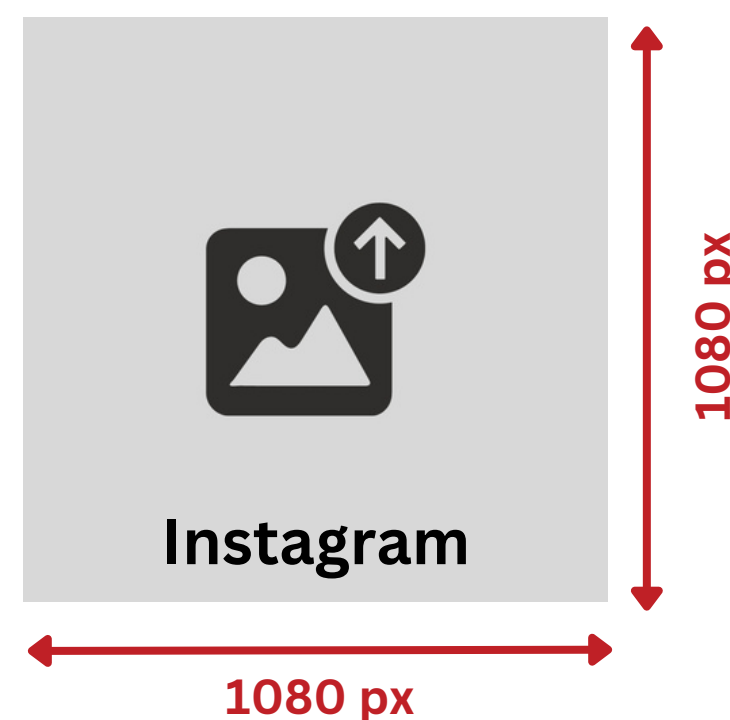
# Social Media

**Instagram:** 2 or 4 images @ 1080 x 1080 px  
(1 image per week for 2 or 4 weeks)

**Facebook & LinkedIn:** 2 or 4 images @ 1200 x 630 px  
(1 image per week for 2 or 4 weeks)

**Facebook/Instagram/LinkedIn Caption:** 2 or 4 captions of @ 500 characters or less.  
(1 caption per post, posted on 3 platforms)

**Note:** All campaign text should be written in third person, for example "they", "their", or "company's" rather than first person, for example "we" or "us".



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# eNewsletter & Web Banner

## eNewsletter

**Ad Graphic:** @ 350 x 350 px

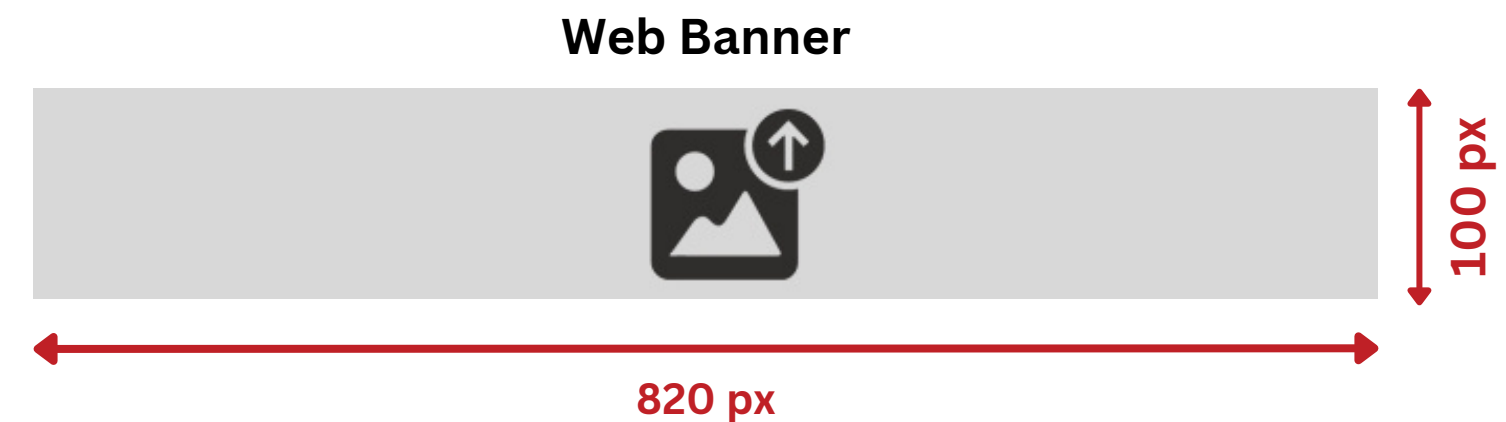
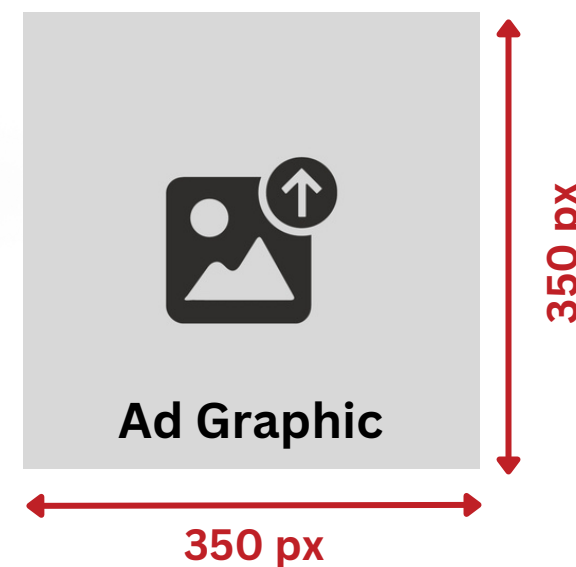
**Text:** Title (10-20 characters) + caption (50-75 characters)

## Web Banner

**Ad Graphic #1:** @ 820 x 100 px

**Ad Graphic #2:** @ 350 x 350 px

**URLs:** For All





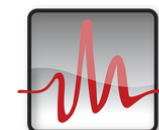
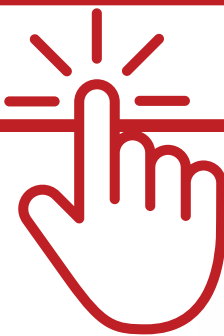
# Marketing Resources

We have a comprehensive resource hub to provide you with the knowledge, strategies, tips & tricks, and essential tools needed to build and excel in Digital Marketing.

If you need additional guidance or support for your marketing initiatives, please reach out to our experienced team, at [marketing@medmarkmedia.com](mailto:marketing@medmarkmedia.com).

We're here to support your success in the digital space.

**Marketing Resources**



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