2 & 4-Week Campaign Material List
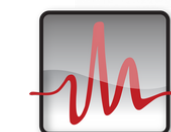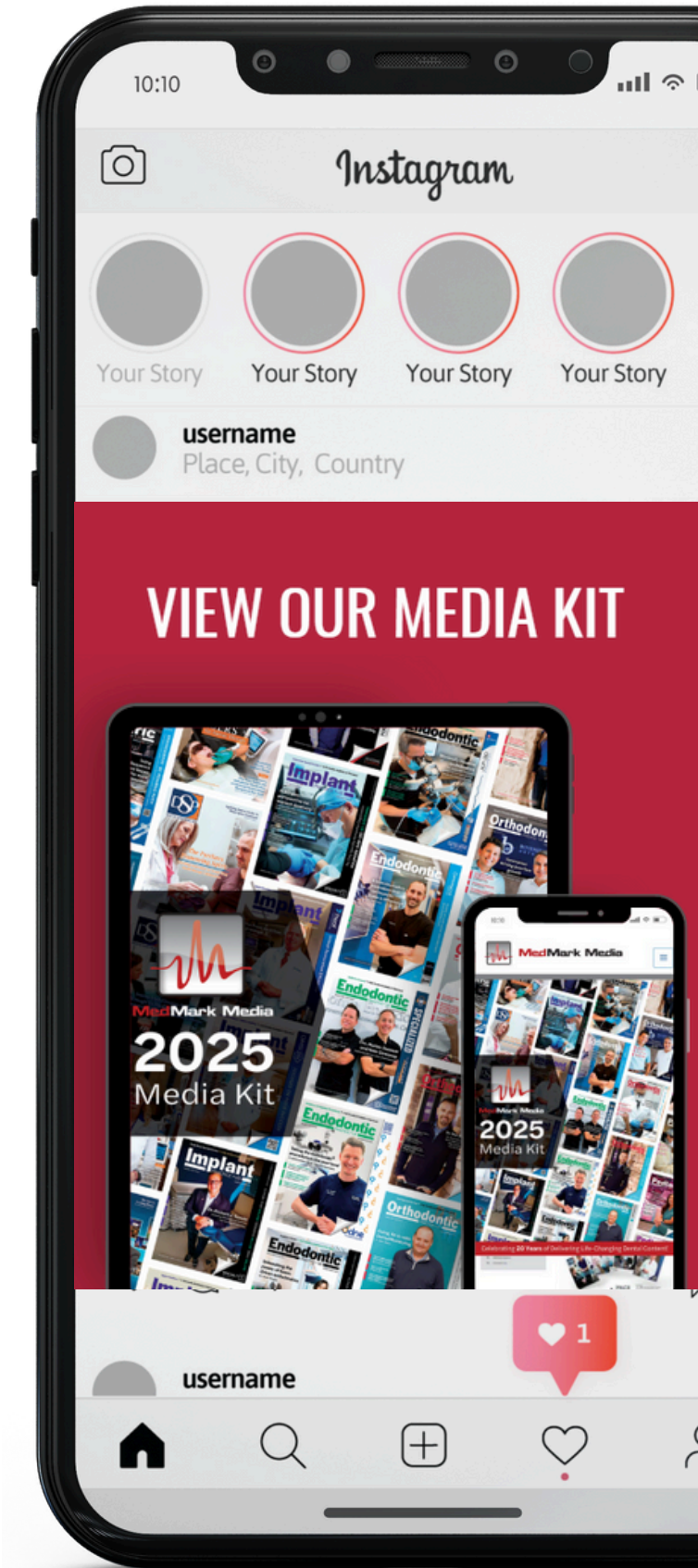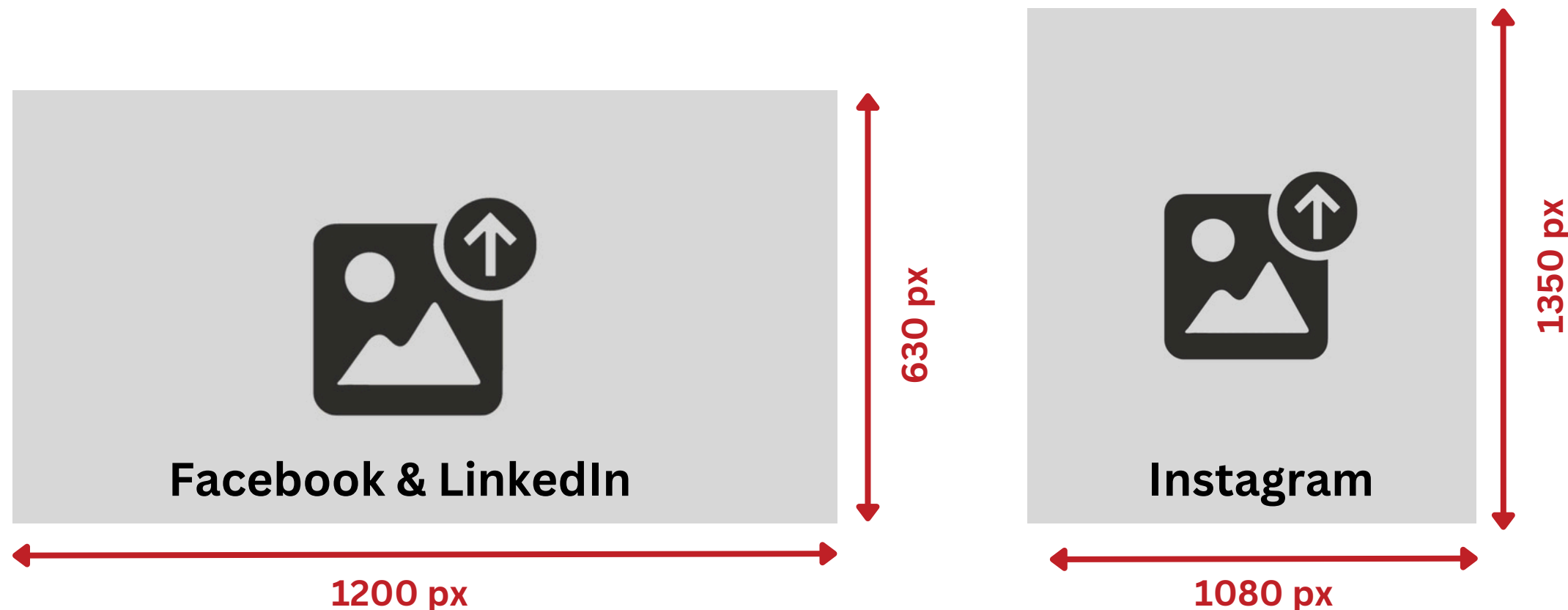
Social Media

Instagram: 2 or 4 images @ 1080 x 1350 px
(1 image per week for 2 or 4 weeks)

Facebook & LinkedIn: 2 or 4 images @ 1200 x 630 px
(1 image per week for 2 or 4 weeks)

Facebook/Instagram/LinkedIn Caption: 2 or 4 captions of @ 500 characters or less.
(1 caption per post, posted on 3 platforms)

Note: All campaign text should be written in third person, for example "they", "their", or "company's" rather than first person, for example "we" or "us".

Facebook & LinkedIn

630 px

1200 px

Instagram

1350 px

1080 px

MedMark Media

eNewsletter & Web Banner
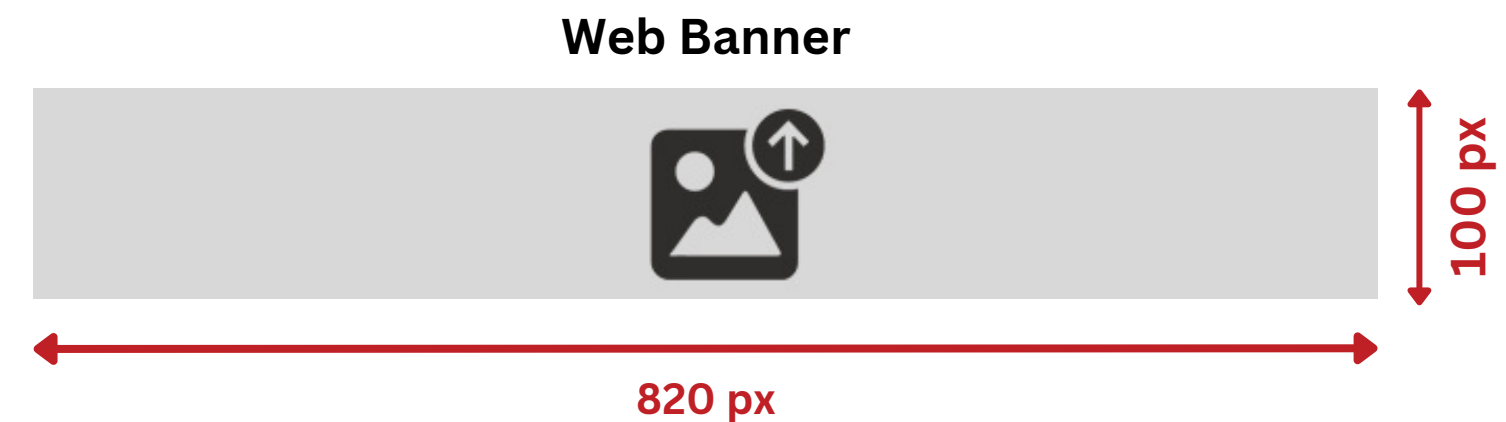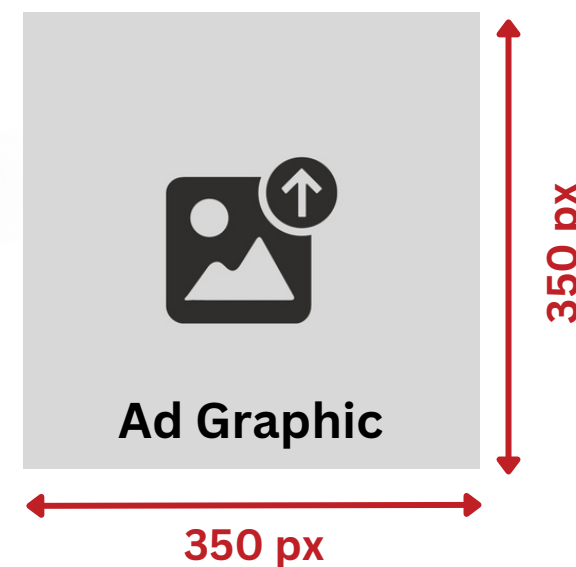
eNewsletter

Ad Graphic: @ 350 x 350 px
Text: Title (10-20 characters) + caption (50-75 characters)

Web Banner

Ad Graphic #1: @ 820 x 100 px
Ad Graphic #2: @350 x 350 px

URLs: For All

Ad Graphic

350 px

350 px

Web Banner

100 px

820 px
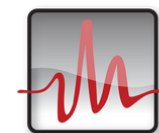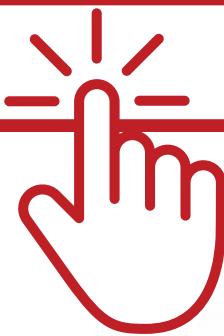
We have a comprehensive resource hub to provide you with the knowledge, strategies, tips & tricks, and essential tools needed to build and excel in Digital Marketing.

If you need additional guidance or support for your marketing initiatives, please reach out to our experienced team, at marketing@medmarkmedia.com.

We're here to support your success in the digital space.

Marketing Resources

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